

David (Vinh) Nguyen

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EDUCATION & ACADEMIC AWARDS

University of Southern California, Marshall School of Business

Los Angeles, CA

Intended Major & Minor: Bachelor of Science in Business Administration Major & Computer Science Minor

2024–2028

Honors/Awards: Presidential Scholar with Half-Tuition Merit Scholarship (~\$150,000), Global Leadership Program

British International School, Ho Chi Minh City

Ho Chi Minh City, Vietnam

IB Diploma Programme: Top 5% of Class | SAT: 1530/1600 (740 Verbal; 790 Math) | IELTS Academic: 8/9

2008–2024

Honors/Awards: 4x Academic Distinctions (2018–2021) in IB/IGCSE Computer Science, Junior UK Mathematics Trust (Top 6%)

Activities: 3x President (DECA, Digital Enterprise, Kindness Rocks), STUCO President, Co-Curricular Prefect, Comp-Sci & Business Ambassador

RESEARCH EXPERIENCE

University of Cambridge

Ho Chi Minh City, Vietnam

Research Intern & Author

Sep 2022 — Jan 2024

- Authored a 17,000-word, 40 page, economic paper on "Rising Minimum Wages and Offshoring Trends in Vietnam's Labor Market."
- Implemented a mixed-methods approach, integrating multiple quantitative Python-based OLS regression analyses, with qualitative insights from self-conducted semi-structured interviews with 82 industrial workers to explore wage policy impacts.
- Concluded that Vietnam's minimum wage increases did not materially shift foreign companies' offshoring activities away from the country, presenting these findings in a well-documented, publishable report crafted in LaTeX to enhance readability and precision.
- Received mentorship from Dr. Rouhan Qin, Ph.D. Economics student at the University of Cambridge

EXTRACURRICULAR ACTIVITIES

Notion Labs, Inc.

Los Angeles, California

Campus Leader @ USC

June 2024 — Present

- Organize and lead quarterly workshops to help USC students optimize Notion for personal, academic, and professional use.
- Collaborate with campus organizations to tailor content, driving higher adoption and engagement.
- Collect feedback to refine sessions, ensuring continuous improvement and relevance.

Digital Enterprise

Ho Chi Minh City, Vietnam

Co-Founder, Director & Front-End Developer

Sep 2022 — Present

- Founded Digital Enterprise, a non-profit incubator fostering entrepreneurship amongst 400 students across 20+ highschools.
- Cultivated strategic partnerships with tech firms like Notion and Webflow to reduce teams' startup costs by 85% to USD 40.
- Secured over USD 20,000 in corporate sponsorship to facilitate clubs, events and multinational start-up business competitions.
- Developed the operational backbone with *Notion* and *Airtable* for project management, leveraging *Zapier* for workflow automation, and managed *Google Workspace*, bolstering communication, coordination, and file management for stakeholders.
- Developed the organization's website and registration platform with *Webflow's CMS*, creating an easy-to-use user-centric interface.

Swire Internships Co.

Ho Chi Minh City, Vietnam

Co-Founder & Full-Stack Developer

Sep 2022 — Jan 2024

- Co-Founded "Swire," a venture likened to 'Tinder for Jobs', designed to demystify and streamline the internship recruiting and application process for high school students, securing a spot in the Diamond Challenge's final pitch round to articulate Swire's UVP.
- Programmed and designed front-end interface in Swift, leveraging Combine for UI updates and Dispatch for asynchronous operations.
- Developed a real-time algorithm leveraging Node.js, using a collaborative filtering approach with user data to refine match predictions.
- Integrated Firebase for backend services, using Firestore for NoSQL data storage and Firebase Auth for token-based user verification.

HYRE Vietnam LLC.

Ho Chi Minh City, Vietnam

Co-Founder & Front-End Developer

Sep 2022 — Jan 2024

- Founded HYRE, an academic assistance platform connecting tutors with tutees, offering tutoring at 1/3 of industry average prices.
- Achieved a 97.3% user satisfaction rate, surpassing the industry's average of 72.1%, through UI/UX design and Vercel's optimization.
- Generated over USD 3,500 in revenue through fostering a network of over 80 mentors and students.

SKILLS & INTERESTS

Languages: English (Fluent); Vietnamese (Fluent)

Technical: Fluent in Figma, Sketch, Davinci Resolve, Microsoft Word, Microsoft Excel, Microsoft PowerPoint, WordPress, Webflow, Shopify, Supabase, Python, HTML, CSS, and JavaScript; Basic understanding of C++, Next.js, MongoDB, Vercel, GitHub, PHP, SQL, Firebase.

Interests: Diving, Computational Linguistics, UI/UX Design, Technology, Personal Finance, Entrepreneurship, Labor Economics, Hotpot